

OPPORTUNITY CALL OUT

Product Designer (UI/UX & Design Systems)

In this document

About Tourbook	1
What We Need	2
Skills & Experience	3
Budget & Timescale	4
Practicalities	4
How to Apply	4
Related Opportunities	5

About Tourbook

Tourbook is a digital marketplace and community platform for the touring live-arts sector. Our mission is to unlock the transformative power of digital tools to support a thriving, sustainable touring arts ecology in the UK & Ireland.

We connect artists, programmers, venues, producers, and sector professionals through a shared space to **showcase, discover, and connect**.

Tourbook is run by **Tourbook CIC**.

Our core values:

- **Experiencing More** — we believe live cultural experiences are vital and transformative.
- **Working Smarter** — building practical, effective tools to support touring.
- **Welcoming Generously** — we support newcomers and encourage transparency.
- **Hosting Responsibly** — we maintain professional, sensitive, and honest community standards.
- **Operating Ethically** — we operate under a Community Interest Company model, with accountability built in.

tourbook

Our small but passionate team includes experts in strategy, product development, and sector engagement.

Product Snapshot

Tourbook is a marketplace + directory + community platform for the touring live-arts sector:

- Users include programmers, venues, artists, producers, and service-providers.
- Core features: rich tour & venue profiles with media, technical specs, tour pitches; smart filters allowing discovery; messaging / connections; profile directories.
- Everything is free to use for now.
- Our vision: to make touring more transparent, efficient, and connected — particularly for underrepresented voices and smaller-scale promoters.

Why We're Hiring Now

Over time, our product has become **fully functional** and has a dedicated user base. But to grow sustainably, we need to raise the bar on:

- Consistency and scalability of our visual interface.
- A clear, compelling brand narrative and voice.
- Better user journeys — especially onboarding, feature discovery, and community engagement.
- Documented foundations (design system, content guidelines) that support future growth.

These hires will help us build a stronger base that supports our long-term product vision.

What We Need

We're now looking for a Product Designer to help us move from a fully functional, evolving platform to one that is more refined, consistent, and ready to scale.

You'll work alongside our founder, development team, and a second contracted role (UX/Community Strategist). We welcome applications from **individuals, collectives, or small studios** capable of delivering the required outcomes.

UI Audit & Recommendations

- Review our current platform UI and identify issues, inconsistencies, and opportunities for improvement.

- Provide prioritised, actionable recommendations.

Figma Design System / Component Library

- Develop a modular, well-organised Figma library (typography, colour system, spacing, forms, buttons, modals, layouts, tokens).
- Ensure accessibility best practice (WCAG AA+).
- Include clear documentation for future designers/developers.

UI Improvements & Layout Updates

- Produce refined UI designs for key screens/pages.
- Focus on clarity, consistency, hierarchy, readability, and usability.
- Prepare Figma prototypes for stakeholder review.

Developer-Ready Handover

- Provide annotated design specs in Figma.
- Support lightweight QA during implementation.

Collaboration & Product Thinking

- Work with our UX/Community Strategist to ensure brand, tone, and journeys are integrated smoothly.
- Short weekly check-ins and team meetings as needed.

Skills & Experience

We're looking for an individual, studio or collective who should have demonstrable :

- **Expert Figma skills** (auto-layout, variants, tokens, library organisation).
- Demonstrable experience of delivering **production-ready designs**.
- **Strong portfolio** showing web app UI design, not just websites.
- Experience creating **design systems** or UI kits for digital products.
- Strong understanding of **usability, heuristics, accessibility, responsive** behaviour.
- Ability to **work with developers** and understand broad technical concepts and requirements.
- Experience producing clear **handover documentation**.
- Comfortable working iteratively with a founder-led product team.

Bonus but not essential:

- Experience with community platforms, directories, or SaaS.
- Knowledge of UX writing or microcopy.

Budget & Timescale

We intend for the project in this role to be carried out from January– April 2026.

The available budget for the this section of work would be £7,000–£9,000 (ex. VAT) depending on project approach, experience and deliverables.

Practicalities

- You'll be a **contractor**, not an employee.
- You will be working remotely and responsible for meeting timelines and delivery.
- **IP ownership:** all deliverables (design, copy, documentation) will remain with Tourbook CIC.
- Tourbook will require full access and ownership of Figma files, product backend documentation and internal documentation produced during the work..
- You will work closely with our small internal team (founder-led) and the other contractor role.
- We value open communication, professionalism, and a collaborative mindset.
- Opportunity for ongoing content or community projects beyond this contract.

How to Apply

If you are interested in this opportunity, please **submit an Expression of Interest** form the following information.

1. Which opportunity you are interested in, or both. (See below for Related Opportunities.)
2. An introduction to yourself, your work and why you're interested in this project.
3. Relevant examples of previous work, experience and portfolio.
4. Your rate (day-rate or cost proposal) and your availability for the project period.

Related Opportunities

We are also looking for a **UX & Community Strategist**. You and/or your team may propose delivering both contracted roles if you have multi-disciplinary capability.

Tourbook CIC is a Community Interest Company. Registered in Scotland. Company No. SC531007.

tourbook.live