

## **Confetti College – Privacy Statement – Website Users**

*Our Privacy Statement explains what types of personal information will be gathered when you visit our website(s) or use our digital services, and how this information will be used.*

Confetti College (part of Nottingham Trent University) is committed to protecting the privacy and security of your personal information and strictly adhere to the rules laid out by the UK General Data Protection Regulation (UK GDPR), Data Protection Act of 2018 and Data Use and Access Act of 2025. This Privacy Notice provides important information about how Confetti College (CC) and its associated entities ("Confetti", "we", or "us"), which includes Nova Centric Ltd; and Nottingham Trent University ("NTU"), identifies and manages its Data Protection responsibilities in accordance with its legal and regulatory obligations. CC is wholly owned by NTU, and NTU provides digital services to Confetti.

This Privacy Statement sets out the basis on which any personal information we collect from you, or that you provide to us, will be processed by us. Confetti College is committed to protecting your privacy and developing technology that protects your personal information. The website is operated by Confetti College .

The privacy notice is for users of Confetti's website. Additional privacy notices are available for current students, applicants, alumni, colleagues and business customers.

For the purpose of the Data Protection Legislation (General Data Protection Regulation (UK GDPR), Data Protection Act of 2018 and Data Use and Access Act of 2025) Confetti College are the data controller.

Data Protection Services to Confetti are provided by NTU's data protection team. The Data Protection Officer can be contacted by the details below:

Attn: Data Protection Officer  
Nottingham Trent University  
50 Shakespeare Street  
Nottingham  
NG1 4FQ  
Email: [DPO@ntu.ac.uk](mailto:DPO@ntu.ac.uk)

Confetti encourages you to review the privacy statements of any websites you choose to navigate **to** from our website (or navigate **from** to our website) or digital services that we provide links to, so that you can understand how those websites collect, use and share your information as well.

Any third party sites that you can access through the website are not covered by this Privacy Statement and we accept no responsibility or liability for these sites.

### **What information does Confetti College collect?**

#### **Information you give us**

We collect information that you provide to us in the following ways:

- Thorough our digital services, which are the Confetti website at [www.confetti.ac.uk](http://www.confetti.ac.uk), and any other Confetti -authorised internet services, websites, products, social media, mobile phone apps and/or software applications that enable you to use, access, view, listen to and/or download Confetti College content or to interact with us online (or through any other digital means) on any device. We collect information that you provide to us by filling out forms on the website or by corresponding with us through the digital services. It includes information that you

provide when you participate in discussion boards or other social media functions within the digital services, enter a competition, promotion or survey, and when you report a problem with the digital services;

- At events, for example lectures, recruitment fairs/exhibitions, seminars, workshops, celebrations, trade fairs, placement fairs and shows;
- Any email correspondence you have with Confetti;
- Any telephone calls you have with Confetti;
- Any engagement you have with our corporate clients, partners, funders and business clients.

The information you give us may include: your name; your address; your email address; your phone number; your date of birth; your gender; your nationality, your job title, and your employer.

### **Automated collection of personal information**

When you access our website, certain information you provide will automatically be recorded by Confetti through the use of cookies. We may also automatically record visits to our website.

Information collected through cookies and session recordings is stored and used for aggregated and statistical reporting with the purpose of improving our services.

Information collected will include your IP address, browser type, and information relating to the page(s) you visited such as mouse events, key presses and text typed on web forms.

### **Information collected from third parties**

We work with third parties, including:

- advertising networks;
- business partners;
- analytics providers;
- credit reference agencies.

Sometimes we obtain personal data from these third parties. These third parties should explain to you in what circumstances your information will be shared with us.

We will notify you when we receive information about you from third parties and explain the purposes for which we intend to use that information.

### **How we use your information**

We will only process your personal information in accordance with this Privacy Statement and data protection legislation:

- Where you have freely given your consent for your information to be used for particular purposes. For example, to provide advertising and marketing information to you, or to allow our partners and third parties to provide information of interest to you.
- If you are under the age of 13, we will need to obtain consent from your parent or guardian before processing your personal information.
- When it is necessary to perform a contract with you, including the operation and delivery of any services you have requested.

- When it is necessary to perform tasks carried out in the public interest, and to pursue legitimate interests:
  - Progressive profiling: we may use your data to provide you with personalised communication.
  - Analyse web behaviour: we may use your data to analyse marketing activities, understand audiences and personalise content.
  - Targeting advertising: we collect data automatically to tailor advertising, e.g. retargeting users who visit our website(s)
  - Internal data matching: we may merge data we collect to identify users and map them to our data platforms for the purposes of personalising content, analysing behaviour and improving marketing activities.
  - External data matching: we may match customer lists with online platforms (e.g. through applications such as Facebook Custom Audiences and Google Customer Match) to target and tailor advertising, understand audiences and analyse marketing activities.
- If the processing is necessary for the purpose of recognised legitimate interest
- Where legitimate interest is identified as a lawful basis, we will undertake a legitimate interest assessment which is a three-part test covering:
  - The purpose test** – to identify the legitimate interest
  - Necessity test** – to consider if the processing is necessary for the purpose identified
  - Balancing test** – considering the individual's interests, rights or freedoms and whether these override the legitimate interests identified.

However, where processing is based on recognised legitimate interest, we would not conduct a balancing exercise of legitimate interest assessment.

## Who we share information with

### Service providers

We may share personal information with our trusted partners and third parties who provide services including:

- statistical analysis
- correspondence (emails, text messages, postal services)
- marketing activities

All third parties are prohibited from using your personal information except when providing these services to Confetti, and are required to keep your information confidential, and must handle your information in accordance with the Data Protection Legislation.

### Marketing and advertising partners

We may share information with third parties for marketing and advertising purposes. This may include activating Google Analytics Advertising Features, and creating customer audiences via Facebook, Twitter, Snapchat and Google.

We use the following Google Analytics features:

- Create Remarketing Audiences - based on specific behaviour, demographic and interest data
- Create Segments - based on demographic and interest data

You can opt-out of Google Analytics Advertising Features using their [opt-out tool](#), or the [Network Initiatives consumer opt-out](#).

## **Legal purposes**

We may disclose your personal information if required by law. For example, to comply with a court order, or to enforce our terms and conditions and other agreements, or to protect your safety and security, including if you use our digital services. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

## **How we keep information secure**

We take every step to protect your personal information which we hold:

- Your personal information is only accessible by Confetti staff (or trusted appointed representatives) who need to process and manage that data.
- The collection, storage and processing of your personal information will be adequate and relevant for the purposes required. It will not be excessive or go further than is necessary for the purposes.
- All information you provide to us is stored on secure servers. However, it must be acknowledged by you that no system can be guaranteed to be 100% secure.
- We cannot guarantee the security of your personal information transmitted to/through our digital services. Any transmission is at your own risk.
- We do not disclose special categories of personal information such as race, religion or political affiliations without your specific consent, unless we need to do so for legal purposes. You will be notified if this is the case.

You are responsible for keeping passwords confidential. We ask that you do not share your password with anyone, and that you make sure personal information is not stored on shared computers or connected networks.

## **Where we store personal information**

Your personal information may be transferred by us or our trusted partners out of the European Economic Area (the "EEA" or United Kingdom (UK)). Our partners process data for analysis or marketing purposes, including a marketing automation hub where the email address of recipients will be logged and a record of email delivery, opening, click-throughs and bounce-backs will be kept. Our partner uses Microsoft's Windows Azure data centres located in East US (Virginia), West Europe (Netherlands), and Australia East (New South Wales).

Your personal information may be shared with record matching and customer targeting partners, including Google, Facebook, Snapchat and LinkedIn. Some of these partners process personal data in Canada and the United States of America.

Confetti ensures that your personal information transferred to countries outside of the EEA/UK is adequately protected by transferring the personal information. Where personal data is transferred outside of the EEA/UK to a country without an adequacy decision we will ensure appropriate safeguards are in place prior to the transfer. These could include:

- International Data Transfer Agreement
- EU Standard Contractual Clauses + UK Addendum
- Binding Corporate Rules
- An exception as defined in Article 49 of the EU GDPR

## How long we store information for

We will not store your personal information for longer than is necessary. Confetti will ensure that our trusted partners and selected third parties with whom we share your personal information in accordance with this Privacy Statement will delete your personal information when they no longer require it.

## Your Rights

Under the Data Protection Legislation you have below rights:

- **You can request access** to your personal information (commonly known as a "data subject access request"). This enables you to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
- You have the right to request us to stop processing your personal information we are processing on the basis of our legitimate interest (or that of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal information for direct marketing purposes..
- You have the right to withdraw your consent for processing your data which will include for marketing purposes (including profiling). We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data or by logging into the website and updating your profile. You can also contact us using the details set out in this Privacy Statement.
- If you become aware of any inaccuracies in your personal information that we process on your behalf, or such personal information is incomplete, you have a right to request that such inaccuracies be rectified. On receiving your request, we will either action such request or explain why we have decided not to action such request.
- If it is no longer necessary for us to retain your personal information (e.g. you no longer require access to any services or applications on our website), or if you have withdrawn consent for our processing of your personal information, or where it is established that we did not have the right to process your personal information, in accordance with the GDPR, you may have your personal information erased.
  - You may also have a right under the GDPR to object to us processing your personal information or to request a restriction on the ways in which we may process your personal information in certain circumstances. Right to restriction means we will still hold it but not process it. This is a conditional right which may only be exercised when:
    - Processing is unlawful
    - We no longer need the personal data, but it is required for a legal process
    - You have exercised your right to object to processing and require processing to be halted while a decision on the request to object is made.
    - If you are exercising your right to rectification
    - You have the right under the GDPR to request that we provide to you, or to another data controller on your behalf, a copy of any of your personal information which we have received from you so that may reuse such

personal information for your own purposes across different services. This can be done

- if Processing is based on consent
- Processing is by automated means (i.e. not paper based)
- Processing is necessary for the fulfilment of a contractual obligation

You have the right to complain to the Information Commissioner (ICO) if you have any concerns in respect of the handling of your personal information by Confetti. The ICO contact details are:

**Post:**

Information Commissioners Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

**Website:** [Click Here](#)

**Email:** [Click Here](#)

**Phone:** 0303 123 1113

If you would like to exercise any of the above rights, please contact us using the details set out in this Privacy Statement.

### **Conditions of use**

This Privacy Statement, its subject matter and its formation (including any non-contractual disputes or claims) is governed by the laws of England and Wales, where the legal entities that constitute Confetti were established, and is designed to be accessed and is deemed to be made in England. You consent to the exclusive jurisdiction of the English courts in all disputes arising out of or relating to the use of any of our services (including the Digital Services) and this Privacy Statement.

This Privacy Statement may be updated and amended from time to time, and for this reason you should re-read this Privacy Statement when you revisit any of our Services (including the Digital Services). If any material changes are made to this Privacy Statement, we will notify you by placing a prominent notice on our website. This Policy was last updated on 19 September 2025.