Cookies Policy

This Cookies Policy explains what cookies are, how we use cookies on our websites, and what you can do to manage how cookies are used.

How we use cookies

Cookies are small files which are stored by internet browsers on your computer. They carry information about the browser that is passed to the webpage. Cookies are created or read when your page loads.

Confetti use cookies to:

- remember who you are when we need to show you content that you requested on a previous page of our website, or when you return to our website
- remember which notifications you've seen so that you see the correct messages
- collect information about how our website is used so that we can make improvements
- measure our marketing activities so that we can improve our communications.

The cookies we use will never identify you personally or contain any personal information.

You can find out more about cookies and how to control them from the [Information Commissioner's Office](#)

Essential Cookies

These cookies are essential for our website to function correctly. Without them, you may not be able to do everything that you want to on our website, such as complete the open day booking form.

1. **Google Analytics Universal**

This is the most up to date way that Google collects data.

Cookie name	Cookie domain	Cookie purpose	Expiry
_gid	confetti.ac.uk	These cookies help count the number of people who visit our website by recognising if you've visited before.	24 hours
_ga	confetti.ac.uk	Google uses this cookie to distinguish between different anonymous users visiting websites.	2 years

		This cookie helps us turn each website hit into sessions belonging to different users.	
_gat	confetti.ac.uk	This cookie is used to throttle the rate of data collection on websites where Google Analytics is installed. It may appear as 'dc_gtm_UA' where Google Tag Manager is in use.	1 minute
Others	confetti.ac.uk	From time to time we may employ other Google services which set extra cookies to allow the Google product to work. This includes setting visitor-level custom variables, Google Analytics' Display Advertiser features, such as remarketing and Google Analytics content experiments.	18months - 2 years

2. Google Advertising Services

We use Google AdWords to advertise to our audiences and remarket to previous visitors to our website. These adverts appear in Google search results or the Google Display Network or YouTube.

See https://www.google.com/policies/technologies/ads/ for more info. To opt-out from Google's Remarketing program, please edit your Google Ad Settings.

Cookie name	Cookie domain	Cookie purpose	Expiry
Various including APISID, SSID, NID, SAPSID, ID	google.com, doubleclick.net googlesyndication.com googleadservices.com	See https://www.google.com/policies/technologies/types/	Various
PREF	Google	Stores user preferences and help personalise advertising in Google's search engine	2 years
SID / HSID	Google	Helps verify Google users	2 years

3. Social Media Advertising

We use a number of social media platforms for advertising. These platforms do not publish the exact details of the cookies that they use. You can find links to read further information on each platform that we use.

Cookie name	Cookie domain	Cookie purpose
Various	Twitter	See https://help.twitter.com/en/rules-and-policies/twitter-cookies
Various	Facebook	See https://www.facebook.com/policies/cookies/

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